

Client:



Sustainable Chilli Programme for ITC

- Implemented Sustainable Chilli Programme in Raichur, Karnataka with the involvement of about 500 chilli farmers for ITC Limited.
- The main objective of the programme was to support and enhance the livelihood options for the chilli farmers in terms of assisting them in increasing the yield, producing healthy crops, enhance the soil nutrition through the use of natural/ bio fertilizers, Organic Manures, Natural Pesticides, Compost, etc.
- ITC provided the specific chilli seeds for the production purpose and WCS provided the technical support for cultivation, yield enhancement, harvesting, storing, packing etc.
- Buy back facility from the company was also organised by We Care Society

Helped in enhancing the livelihood options of more than 1500 Chilli farmers of Raichur in Karnataka

Outcome

